

**Attention Manufacturers & Wholesalers!**

## **Increase Your Monthly Sales With Virtually No Investment & No Extra Work!**

### **Here's How...**

Our Online Sales Assistant service sells YOUR merchandise on Ebay, Amazon.com, Yahoo and other leading e-commerce sites. **Our System + Your Product = More Sales!**

#### **SAFE**

You keep all merchandise in your possession. You never ship a single product until the sale is closed and the money is in YOUR account!

#### **EASY**

We - not you! - do the work. We get your products online, process the sale, and deliver the packing slip.

- No Internet experience needed
- No software to learn
- No significant change to your current way of doing business

#### **100% Performance-Based**

That's right! There are no fees or initial investment. We work only on a commission. We develop new sales channels & find new customers for your merchandise - **100% Risk-Free!**

## **Get GUARANTEED Placement on the Internet's Biggest Sites!**

And Discover Why Online Auctions Is THE Big Business for Small Businesses

Just look at the numbers...

#### **Ebay**

Over \$5 billion per year in auction revenue  
46 million registered users worldwide  
More than 10 million unique visitors each WEEK

And Ebay is by no means the only game in town! **Yahoo!** did **\$1.4 billion** in auctions in 2001.

**Amazon.com**, the web's 9th most popular site, and **CNET** (#17), also hold auctions - and have 11.5 million visitors weekly. (Add Yahoo! & Ebay and the number explodes to over **58 million potential customers!**)

And while dotcom stocks may have crashed, ecommerce is booming: Online auction revenue grew 149% between 2000 and 2001! (source: Harris Interactive)

### **Not Just Collectibles & Used Items Anymore**

Ebay is no longer just Beanie Babies & old baseball cards! Now EVERYTHING is being auctioned online - including **Brand New Items!** Watches. Furniture. Electronics. Even cars and real estate! And now on Ebay, you can even skip the auction and Buy It Now like any other store!

### **Any Size Business Can Compete**

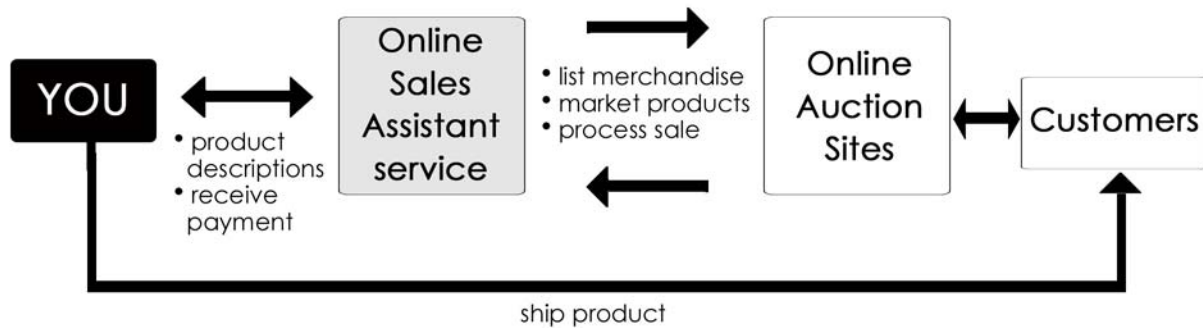
The beauty of online auctions is that no matter how small your company, we can strategically market & sell your products for you on the world's largest websites! It's a whole new distribution channel just waiting to be tapped!

**Find Out How** 

**Availability  
is  
Limited**

Contact us TODAY to see how we can increase YOUR sales!  
**888.555.1234 sales@onlinesalesassistant.com**  
**www.onlinesalesassistant.com**

## How It Works



### What We Do

- Set up your accounts on the major auction sites
- Upload pictures & descriptions of your products
- Strategically market your products on the auctions
- Process the sales transaction via a secure server  
Money can be deposited directly into your account.
- Send you the purchase & shipping information via e-mail
- Send confirmation e-mails to customers
- Create & maintain database of your customers

### What You Do

- Provide photos & descriptions of your products  
If necessary, we will take the photos and write/rewrite descriptions for a separate fee.
- Pack & ship merchandise to customers AFTER the sale is closed and the money is in YOUR account!  
Auction sites take a percentage of the sale as their fee. For Ebay the fee is 5% for sales up to \$25 and 2.5% for sales above \$25. Other sites are comparable.

### What We Get

Our service is 100% performance-based. We receive a 20% commission on every sale.

### What You Get

- 100% Risk-Free distribution of your products on the world's largest websites!
- Immediate sales growth potential - with no investment, no new hiring, and no new software to learn!
- Expanded database of customers!

### A "Service", NOT "Software"!

Don't confuse our "service" with online auctioning software packages. With those packages, YOU do the work! You have to master the software, set up new systems to process orders, learn the ins & outs of posting products and marketing on each auction site, etc. With the Online Sales Assistant service, all you have to do is basically keep on doing what you're doing now. We take care of the rest.

### Requirements for Clients

The following requirements are meant as guidelines. We do make exceptions under certain conditions. If you have any questions, please contact us.

- Products must be **new & replenishable**  
*No 'one-of-a-kind' collectibles or low-stock items that can't be replaced!*
- Prices must be **competitively-priced**
- Clients must have a warehouse & be **able to ship products** directly to customers within 48 hours of receiving ship tickets

### About Us

The Online Sales Assistant service is owned and operated by XOX Jewelry, Inc., based in Los Angeles, California. Since 2000, XOX has been a leading retailer on Ebay and other online auction sites. An official Ebay "PowerSeller", XOX does approximately 90% of its business on Ebay and has generated over 7500 positive feedbacks from satisfied customers on Ebay alone.

Having built our own online business, we know there are countless companies like yours that have great products, but lack the expertise or infrastructure to sell them online. So we created the Online Sales Assistance service to connect your products with our expertise & systems. We believe it is a true Win-Win situation - and the easiest, safest, and most cost-effective way to sell online.

888.555.1234

sales@onlinesalesassistant.com

www.onlinesalesassistant.com